## EY Parthenon: Jordan Fisher



Jordan Fisher
Managing Director
Turnaround & Restructuring
San Francisco, CA

Mobile: +1 415 439 3168

<u>Jordan.Fisher@parthenon.ey.com</u>

www.ey.com/parthenon

## **Profile**

- Jordan is a Managing Director in EY Parthenon and a member of the global leadership team.
- Jordan brings 20 years of experience advising clients on preparing business plans, executing financial and operational turnarounds, managing liquidity, assessing product and segment profitability, valuing and monetizing assets, and negotiating agreements.
- ▶ He has advised clients in complex situations across a broad range of industries and works collaboratively with management teams, Boards of Directors, and other stakeholders and advisors.

## Notable Experience

- ▶ Fintech personal finance software platform: Turnaround Advisor to company
- Data analytics and software platform (advertising technology): Chief Transformation Advisor and Restructuring Advisor to company
- ▶ Software platform (cybersecurity): Chief Transformation Advisor to company
- ▶ Technology manufacturer (lighting): Financial Advisor to company
- ▶ Software platform (professional services): Interim CFO Advisor to company
- ▶ Software developer (invoice automation): Financial Advisor to secured creditor group
- ▶ SOLV Energy (commercial solar developer): Financial Advisor to private equity sponsor and carve-out company management
- ▶ Alpha Media (broadcast media): Financial Advisor to company ("2021 Restructuring of the Year" award)
- Venture Capital fund: Restructuring Advisor to General Partner
- ▶ Pacific Ethanol (energy): Turnaround Advisor to company ("2020 Turnaround of the Year" award)
- ▶ Highland Crusader Offshore Partners fund: Investment Manager for monetizing assets, reporting, and distributing proceeds
- ▶ Expro Holdings UK (oil services): Restructuring Advisor to company
- ▶ Software developer (retail analytics): Financial Advisor to company
- ▶ UTi Worldwide (logistics): Turnaround Advisor to company
- ▶ American Apparel (clothing wholesale and retailer): Interim Management and Financial Advisor to company

## **Background and Education**

- ▶ Jordan joined EY in 2019 from Alvarez & Marsal where he worked for 10 years on commercial restructuring situations. Prior to A&M, he spent 9 years at Citi, working on internal strategy and M&A, as well as advising external clients on structured finance transactions. Prior to Citi, he spent 3 years at Bankers Trust underwriting and structuring principal investments in distressed commercial real estate debt.
- ▶ B.A. in Economics from University of California, Berkeley
- MBA from Columbia Business School

